

ISSUE 192

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WEEKLY INSIGHTS

HOSPITALITY INDUSTRY NEWSLETTER



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Four Points by Sheraton opens in Malaysia

Four Points by Sheraton, part of Marriott Bonvoy's extraordinary portfolio of 30 hotel brands, announced the opening of the Four Points by Sheraton Desaru.

Located in the heart of Desaru town, the 311-room hotel offers a tranquil retreat to travelers visiting Desaru for business or leisure.

Four Points by Sheraton Desaru features 311 well-appointed and spacious rooms, designed with the Four Points ethos in mind - modern and practical. [READ MORE](#)



KSK Land tops out first tower of YOO8 branded residences at 8 Conlay

KSK Land Sdn Bhd, the wholly-owned subsidiary of KSK Group Bhd, celebrated the structural completion of the first tower or Tower A of the YOO8 serviced by Kempinski branded residences at 8 Conlay on site.

Located on 3.95 acres of land at 8 Jalan Conlay in the city centre, the RM5.4 billion mixed-use 8 Conlay development features two towers of branded residences (Tower A, interior designed by Steve Leung & YOO and Tower B by Kelly Hoppen for YOO), a five-star luxury hotel (Tower C, which is The Kempinski Hotel Kuala Lumpur) and a lifestyle retail podium. [READ MORE](#)



Ascott opens Sky Residence Prai in Penang

CapitaLand Investment's wholly owned lodging business unit, The Ascott Limited (Ascott) has opened Sky Residence Prai, its first serviced apartment in Penang and its ninth operational property in Malaysia.

Sky Residence Prai is also the first serviced apartment in the Bukit Mertajam district, offering world-class hospitality standards.

The addition of Sky Residence Prai will strengthen Ascott's leadership position in Malaysia with over 6,700 units in 26 properties across 11 cities. [READ MORE](#)

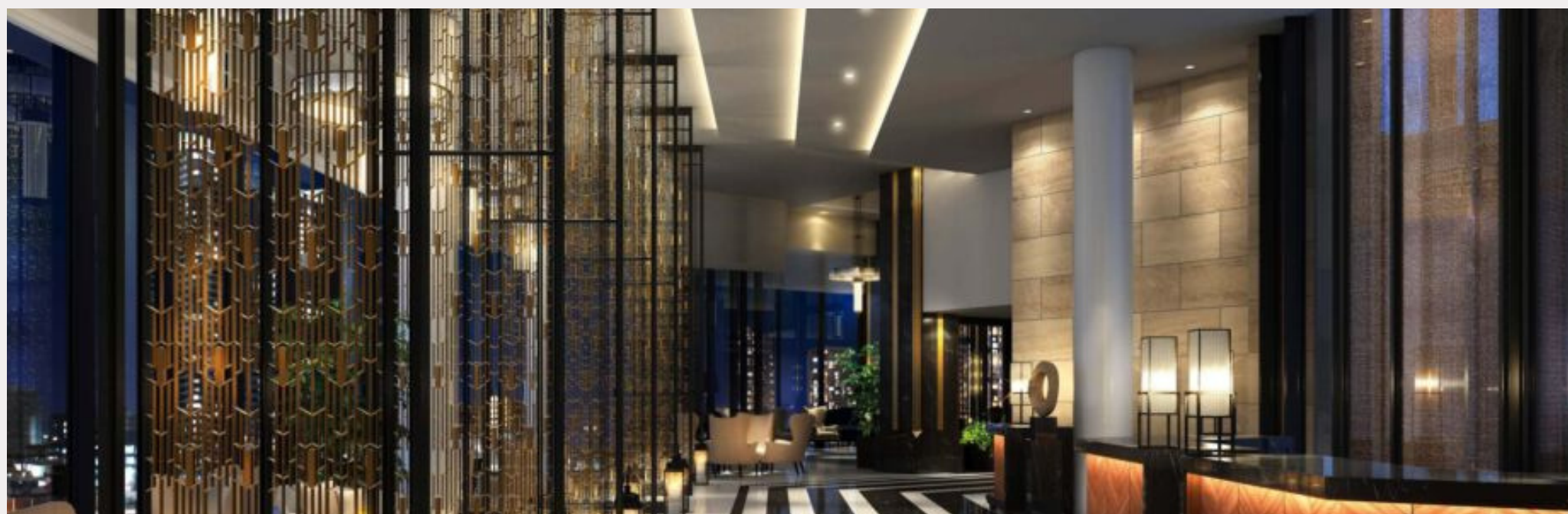


Hilton Yokohama Hotel Announced for Fall 2023

Hilton announced the signing of a franchise agreement with Ken Corporation Ltd. to launch Hilton Yokohama in autumn 2023.

The hotel will be situated in Minato Mirai 21, a seaside urban area in central Yokohama within the Kanagawa prefecture. This marks Hilton's first property in Yokohama, the second largest city in Japan after Tokyo.

Yokohama is home to a number of manufacturing companies and R&D hubs, plays host to international conferences and corporate events and leisure options in the destination are aplenty with opportunities for sightseeing, entertainment, and dining. [READ MORE](#)



Meliá reveals plans for nature-inspired Lombok retreat

Spanish hotel group Meliá Hotels International has signed a deal to create Gran Meliá Lombok at Torok Bay, nestled between the green hills and the pristine beach. Here, guests will be accommodated in 22 luxury beachside villas and 105 mountainside villas, all featuring private infinity pools and sensational ocean views.

Gran Meliá Lombok will become only the second Gran Meliá-branded hotel in Indonesia, joining Gran Meliá Jakarta. It'll also be Meliá's 12th hotel in Indonesia, four of which are pending opening.

The ambitious scheme is to be owned by property developer Invest Islands. [READ MORE](#)



Shopee taps on Agoda, Booking for hospitality offering

Shopee is moving into the hospitality scene by partnering with global digital platforms Agoda and Booking.com to launch Shopee Hotel.

This exclusive partnership will allow Shopee users to access the travel platforms' inventories of hotels, resorts, homes and apartments through the app.

Shopee Hotel will be rolled out across seven Southeast Asian markets - Singapore, Malaysia, Thailand, Taiwan, Indonesia, Vietnam and the Philippines.

Shopee Hotel will also facilitate the planning of travel itineraries within the app. [READ MORE](#)

